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EER CAMPAIGN

EUROPEAN ENERGY RADIO CAMPAIGN

DYNAMO EFFECT

Intelligent Energy – Europe (IEE)
Horizontal Key Actors

DELIVERABLE D5 REPORT ON PROJECT WEB SITE

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D5.1 DELIVERABLE WEB SITE

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D5 DELIVERABLE WEB SITE

GENERAL COMMENTS

The deliverable D.5 is the web site www.dynamoeffect.org

All deliverables of this WP are free available and downloading on the project web site.

This report contain some comments on the 5 deliverables foreseen in WP5:

- show transcription: not done, replaced by interview transcription
- podcast
- technical sheets: since the layout of the scientific factsheets has been improved according with EACI comments on Interim technical report, we attach copy of the 10 European scientific factsheets and of some local ones, as example
- bibliographies

In this report we list the deliverables (products) produced by each radio and uploaded on the web site.

The document include also a report by the scientific partner LEGAMBIENTE in which we explain the criterions and the decision process we done to:

- define the themes and the topics of the campaign,
- fix the standard of quality
- fix the European and local standard level
- define the layout of the scientific factsheets

D5.1 DELIVERABLE WEB SITE LEGAMBIENTE

The planning of the work for the web site started right at the beginning of the project. With Radiopopolare we realized that the website should provide different layouts during the duration of the project since the contents to put inside were to be ready much after the time supposed for the website to be online (march 2009).

Therefore Legambiente defined with the coordinator the following planning :

- define three different website versions to be on line as following: mid April 2009, end of June 2009 and November 2009. By the time of the last deadline we would have all scientific contents at a European level (EU factsheets) and starting to upload also the local scientific factsheets.
- definition of deadlines for partners delivery of contents
- the uploading of the local level would be done by each partner.

In November Legambiente planned the work with the staff.

Domain

On April 2009 Legambiente registered two domain of the website campaign:

www.dynamoeffect.org and www.eercampaign.org.

This was possible after the BP decide the name of the radio campaign.

Logo

The work done by Legambiente's graphic expert on the logo of the radio campaign started immediately after the final decision on the name "Dynamo Effect". After several proposals from the graphics, Legambiente together with Radio Popolare decided on the final logo and sent it to partners. The concepts of the logo are:

- to talk through the radio about energy-green technologies:
- inefficient energy technologies (inefficient lamps) are harmful for the environment (traps the world).

FTP

Legambiente provided partners with access to an FTP of the project for uploading and exchanging OF documents between partners.

Temporary website

In mid-April 2009 the Temporary Home page (TH) of the website was on line. The TH was a two level structure with the following contents:

- in the first level (HP) a brief summary of the project in all language partners
- in the second level (linked with the HP through "read all" at the end of the summary) the complete text of the project summary.

In the beginning of April partners collaborated with Legambiente on the translations of the text and on logos for the TH that was structured as follow:

Mid-term website

From April to June 2009 an extensive work on the website planning was done by Legambiente with Radio Popolare in order to define the final HP of the project/radio campaign and the general web structure since still by that time many elements concerning the contents were missing.

The design of final HP of the project was made in order to involve general public that want to know more about the issues that the radio campaign will deal with and not only for those people who access the website because they have listened to the broadcasting. Therefore we decided to put in big evidence the n.10 macro-issues in the final version of the HP.

During the second project meeting in Friburg (21-23 march 2009) Legambiente presented the general web layout of the final structure and asked partners to decide on certain aspects and contents.

The website proposal was the following:

General aspects:

- Translations: the website presents different levels of translation since the budget for this aspect was not enough to cover the translation in all project languages for all the website. Therefore the HP is translated in all partner languages; the second level of the website (European level) will be in English+ Local Language; the third level of the website (Local level) will be only in local languages.
- Administration: Legambiente administrates all the contents of the web site except for the uploading of the contents related to radiosshows at the local level. Legambiente will create a management system and give partners instructions.
- The web site presents a fixed structure that remains the same during all navigation: a vertical menu with the 10 macro issues and two horizontal menus (top and below).

Detail of the proposed layout and contents:

- First level: HP
- Second level:
 - European contents: clicking on each of the ten macro issues from the HP you access to the second level of the web site (European level) where you find an abstract of the macro-issues, the pdf European factsheet to download and the list of the radio shows broadcasted by each radio on that macro issue;
 - Project summary: from the HP horizontal menu "The project" users are redirected to a webpage with a project summary;
 - Contacts: from the HP horizontal menu "Contacts" users are redirected to the webpage with contacts of each partner;
 - Appointments: from the HP horizontal menu "Appointments" users are redirected to a webpage with details on energy days organized by each partner;
 - Documents/outputs: from the HP horizontal menu "Documents/outputs" you can download the scientific documents prepared by the local experts;
 - Radio/Legambiente Description: from the HP horizontal menu, by clicking on the logo of each partner, users are redirected to a webpage with the partner description (organisation, frequency and links of each partner) in English and Local language.
- Third level:
 - Radio shows: from the webpage of the European level, by clicking on a single title of the radio show users are redirected to a webpage concerning each radio show where you find a summary of the contents of the radio show, an audio file mp3, the pdf file of the scientific document at local level, the transcription of the radio show and a space where to send emails to the journalist of the radio for questions and requests on that particular issue. The uploading of the contents of this section would be done by each partner.
 - Broadcasting: from the webpage of the Radio Description, by clicking on the menu "go to radio broadcasting", you can access to the calendar of the broadcasting of that particular radio.

Several things were discussed and partners decide on the following website contents at a Local Level that in someway affected the definitive planning of the web site:

- one radio show can be associated to two or more local scientific factsheets and the factsheets can be posted or referred several times;
- if the budget was enough BP decided to translate in English all the scientific material (the 210 fact sheets) instead of the transcript of the radio show;
- to upload contents of each radio show only after the broadcast.

After the second project meeting Legambiente had more information in order to plan the website structure.

Back in Milano Legambiente worked with its web experts and met three times the coordinator Radio Popolare to discuss the website. Since the general working plan and scheduling were quite different one radio from the other, the following changes in the website proposed in Friburg were taken:

- to delay the webpage "Broadcasting" since the radios had different schedule and network complexity. Therefore we decided instead to create a space for the description of the "Network" in the HP. Each radio would send Legambiente the name of the radios, links to their websites and if possible the frequency.
- to delay the webpage dedicated to each "Radio show" because Radio Popolare thought it was going to be too empty since there were not so many contents to put inside. Legambiente then worked on another proposal for the local level contents.
- to delay the webpage "Events" because there were not so many events going on and they would be always the same with no updates;
- to delay the menu "Documents/outputs" since the documents would be available already in the second (European) and third (Local) level of the website therefore there would be a repetition of the contents in the web site (on advice of web technicians).

The mid-term version of the web site was online by end of June and consisted only in two-level website as following:

- First level: definitive HP
- Second level (English+LL):
 - European contents: clicking on each of the ten macro issues from the HP you access to the second level of the web site (European level) where you find an abstract of the macro-issues, the html link "Read All" to the European factsheet;
 - Project summary: from the HP horizontal menu "The project" users are redirected to a webpage with a project summary (only in English);
 - Contacts: from the HP horizontal menu "Contacts" users are redirected to the webpage with contacts of each partner (only in English);
 - Radio/scientific partner/experts description: from the HP horizontal menu, by clicking on "Partners", you can choose the name of the partner and be redirected to a webpage with the partner description (organisation, frequency and links of each partner) and a description of the local experts (in English and Local language).

In May-June there was an extensive translation work between Legambiente and partners.

During the third project meeting in Vienna Legambiente presented to partners the final website already online and the suggested images used for each of the ten macro issue of the HP. Partners viewed some alternative images suggested by Radio Dreyckland. It was agreed to keep all the original images except in the case of Electricity End Use and Renewable Heating and Cooling where the RD images will be used.

During this meeting an important decision concerning the contents of the project was taken by the BP. Since the budget for the translation of all the local factsheets was not enough for all the factsheets (because some were longer than planned), it was decided to ask the EU tutor to transfer the same amount of money of the budget into the translation of the Best Practice: one best practise (in English) for each of the 10 macro issue (for each radio).

After this Legambiente had to rethink the European Level of the website (as it was presented in Friburg) since there were new contents to put (Best Practice that the BP decide to name "Good Experience" instead).

Definitive version of the website

By mid november 2009 the web site was online in the final version.

In December Legambiente sent to each partner the instructions to administrate the local level (Content Management System instructions) so that they could start uploading the radio shows from January when they started broadcasting.

Legambiente then supported partners in uploading instructions and solving problems with the administration.

The layout provided with the following revisited/new web page:

Revisited:

- European webpage: on top there was the same abstract (as previous version of the website) while below a new two-column table "Good Experience" and "Radio shows"; the first is still empty "work in progress" while by clicking on the name of a Radio (under the second column), users are redirected to a webpage (local level) with all the radio shows done by that radio on that macro-issue (only Local language);

New:

- Third level (new): a webpage concerning all the radio shows of a radio. There can be up to five radio shows. Each radio shows have the following contents available to users:

- summary of the contents of the radio show;
- an audio file mp3;
- the scientific factsheet in pdf;
- the transcription of interview (if available);
- space for links/bibliography of the factsheets.

In October there was translation work between Legambiente and partners to translate some contents of the web site.

In July 2010, after we handed in the Intermediate Technical Report, the EACI officers provided new suggestion and comments to the Dynamo website layout and structure. The main adjustment was done on the following EACI suggestion: *after having selected a country and a theme, we should only have access to the shows produced by the national partner on this topic and not to all European broadcast*. In order to meet the EACI's comment and satisfy other needs of the website our proposal was to re-elaborate the website layout and structure as follows:

"European Level of the website" (the webpage that you access after having selected a theme): in this page there will be the local radio and scientific partner logos and also the following two sections:

"Theme: the situation in Europe" and below a shorter abstract of the theme at a European level with:

- a link "read more" that brings the users to read all the EU factsheet (as it is now) in another webpage;
- a link "To the 7 radio campaigns" that brings the users to a web page where they find a chart with all the other radios (as the one in the EU level) and the possibility for them to go to another Local page.

"Theme: the situation in a partner's country" eg. "Climate change: the situation in Italy": and below the title (and links) of the radio shows and the list and titles of the national factsheets respectively. We are still deciding whether to leave available the national factsheets only for download or make them available in html.

The EU Officer agreed with our proposal but asked to promote the radio shows and factsheets in national language before the European level. The final version was changed as the EACI Officer suggested.

Furthermore RP, in accordance with EU Officers, decided not to request the budget change for translating the "Good experience"; therefore either the web site didn't contemplate it.

From July 2010 more work was done on the website in order to improve the visibility on the Internet when searching for specific information.

In the beginning the work was done by Legambiente staff but soon we realized that more specific skills were needed in order to be more effective. We therefore contact a specialized agency of Milano, Chimera, that offers this kind of services.

After a few meetings with Chimera agency, we decided to apply SEO on the Dynamo website. SEO is a technique which helps search engines find and rank your site higher than the millions of other sites in response to a search query. SEO thus helps you get traffic from search engines. Sophisticated search engines like Google, Yahoo! and Bing use algorithms to determine, then display the most relevant results when a user types a keyword or phrase into a search engine. Certain strategies, like the clever use of domain names, solid website architecture, well positioned and thought out keywords, linkage from other relevant websites and a wide range of other factors will each contribute to the success or failure of a given SEO strategy – just in time for the search engine algorithms to change again. In short, quality SEO is an ongoing job that should never cease.

The following ones are the SEO measures that have implemented in dynamoeffect.org website to optimize the contents for the search engines like Google, Bing, etc.

- 1) By a switch it's possible to split German content between Germany and Austria
- 2) A tool has been inserted in each page to share content on social media
- 3) The pages able be listened on the radio have been linked to face book and twitter profile of the Radio station itself
- 4) The header of the website pages has been edited with a logo, the subtitle of witch has been translated in all the project languages
- 5) An embedded player has been made to make people able to listen to broadcast transmission without opening other pages
- 6) A code has been developed to embed the mp3 player on other websites
- 7) A POP-UP mp3 player has been created to listen to the transmission without stopping navigation
- 8) The menu language has been redefined and inserted even in the transmission pages
- 9) A second-level menu has been created to navigate from page to page
- 10) The "partner" menu item has been edited to open directly the first partner page
- 11) The URLs have been rewritten to avoid linguistic errors overlapping
- 12) Bookmark icon (favicon) has been created
- 13) Code wrong links have been corrected to avoid duplication of content
- 14) Multi-domain management has been corrected to avoid duplication of content
- 15) An XML sitemap has been set up and sent to Google
- 16) A robots.txt file has been set up to exclude non-index able content (eg mp3)
- 17) The integrity of internal links has been checked
- 18) The title tags have been changed to allow semantic mark up (H1 and H2)
- 19) Syntax errors have been corrected
- 20) Links graph and navigation logic have been reorganized
- 21) Curly quotes and wrong chars have been deleted
- 22) The URLs to the external sites have been corrected
- 23) A session cookie system has been set up to manage the German content pages
- 24) Java script / php code have been set up to manage the German content pages
- 25) Empty links have been corrected
- 26) Graphic banners on inside pages have been edited
- 27) META ROBOTS tags have been included in every page
- 28) Google Grants agreement activation has been required
- 29) Google Webmaster Tools has been set up to check the pages speed
- 30) Every page title tag has been rewritten in all the project languages
- 31) Every page META DESCRIPTION has been rewritten in all the project languages
- 32) Every page META KEYWORD has been rewritten in all the project languages

The activities made up meant to correct and organize the Dynamo Effect contents and structure. The aim was to submit to search engines a site full of information and understandable to the

spider.

The pages reorganization has now led to an increase in the value of Page Rank (which grew from 4 to 5) and an increase in page views, which passed from about 550 a week, in Dec. 2010, to about 850 a the week , by January 2011.

D5.1 DELIVERABLE WEB SITE ERREPI RADIO POPOLARE

We improved, according with the instructions of the coordinator

- the layout of the local factsheets
- the layout of the interviews

We translated in Italian all the sentences, documents, etc to facilitate the use of the web site at the European level.

As item the claim of the campaign:

Dynamo Effect the network transmitting a new energy.

300 radios in 7 countries to inform about the climate change and intelligent use of energy

D5 DOCUMENTS PUBLISHED ON WEB SITE

No	Typology (local factsheet, interview...)	Title	Language	For mat
1	Factsheet	Cambiamenti climatici	Italian	Pdf
2	Interview	Aldo Fumagalli Romario responsabile commissione sviluppo sostenibile Confindustria	Italian	Pdf
3	Factsheet	Comuni a 2000W	Italian	Pdf
4	Factsheet	Cibo e Agricoltura	Italian	Pdf
5	Interview	Intervista a Stefano Bocchi	Italian	Pdf
6	Interview	Intervista a Attilio Dal Re	Italian	Pdf
7	Factsheet	Cibo a km zero	Italian	Pdf
8	Interview	Stefano Masini, responsabile ambiente e territorio Coldiretti	Italian	Pdf
9	Interview	Massimo Acanfora, giornalista ed editor Altraeconomia	Italian	Pdf
10	Factsheet	Marketing territoriale	Italian	Pdf
11	Interview	Sabrina Montaguti responsabile marketing territoriale di Promofirenze, azienda speciale della Camera di Commercio di Firenze	Italian	Pdf
12	Interview	Piergiorgio Landini docente di Geografia Economica all'università di Chieti-Pescara	Italian	Pdf
13	Factsheet	Casa nuova	Italian	Pdf
14	Interview	Giancarlo Allen, presidente associazione nazionale architettura bioecologica	Italian	Pdf
15	Factsheet	Casa esistente	Italian	Pdf
16	Interview	Giorgio Cecchetto, consigliere del condominio ecologico di Sesto S.Giovanni	Italian	Pdf
17	Factsheet	Certificazione energetica degli edifici	Italian	Pdf
18	Interview	Norbert Lantschner, direttore Agenzia	Italian	Pdf

		Casa Clima		
19	Factsheet	Produrre calore 1	Italian	Pdf
20	Interview	Marco Masoero del Politecnico di Torino	Italian	Pdf
21	Interview	Riccardo Battisti di Assolterm	Italian	Pdf
22	Factsheet	Sistemi di riscaldamento	Italian	Pdf
23	Factsheet	Raffrescamento estivo: metodi passivi, fare il freddo col sole, uso corretto dei climatizzatori	Italian	Pdf
24	Interview	Giorgio Galbusera dell'Anit, Associazione Nazionale per l'Isolamento Acustico e Termico	Italian	Pdf
25	Interview	Matteo Fiori del Politecnico di Milano	Italian	Pdf
26	Factsheet	Produrre calore 2: biomasse	Italian	Pdf
27	Interview	Valerio Dabove, vicepresidente di ASSISTAL Liguria	Italian	Pdf
28	Interview	Walter Righini presidente Fiper, Federazione Italiana Produttori Energia da Fonti Rinnovabili	Italian	Pdf
29	Factsheet	Produrre calore: pompe di calore	Italian	Pdf
30	Interview	Geologo Paolo Calcaterra	Italian	Pdf
31	Interview	Paolo dall'Olio, autore del libro "Geotermia e pompe di calore"	Italian	Pdf
32	Factsheet	Autoproduzione di elettricità	Italian	Pdf
33	Interview	Paolo Rocco Visentini di GIFi, Gruppo Imprese Fotovoltaiche Italiane	Italian	Pdf
			Italian	Pdf
34	Factsheet	Autoproduzione di elettricità 2: mini e micro-eolico, mini-idroelettrico, Cogenerazione decentralizzata	Italian	Pdf
35	Interview	Sergio Dotti di COGENA	Italian	Pdf
36	Factsheet	Mercato elettrico liberalizzato	Italian	Pdf
37	Interview	Roberto Rizzo, redattore bimestrale Fv Fotovoltaici	Italian	Pdf
38	Factsheet	Illuminazione	Italian	Pdf
39	Factsheet	L'etichetta energetica e l'uso corretto degli elettrodomestici	Italian	Pdf
40	Interview	Giorgio Orienti, direttore generale di Ecodom	Italian	Pdf
41	Interview	Andrea Poggio, vicedirettore generale di Legambiente	Italian	Pdf
42	Factsheet	Nuovi televisori	Italian	Pdf
43	Interview	L. Pagliano del Politecnico di Milano	Italian	Pdf
44	Interview	Danilo Bonato, direttore generale Consorzio Remedia	Italian	Pdf
45	Factsheet	Riduzione dei rifiuti	Italian	Pdf
46	Interview	Enzo Favoino, ricercatore Scuola Agraria Parco di Monza	Italian	Pdf
47	Interview	Katia Le Donne ufficio scientifico di Legambiente	Italian	Pdf
48	Factsheet	Gestione dell'acqua	Italian	Pdf
49	Interview	Giulio Conte, autore del libro Nuvole e sciacquoni. Edizioni Ambiente	Italian	Pdf
50	Interview	Achille Taverniti di TASM	Italian	Pdf
51	Factsheet	Dall'auto all'intermodalità	Italian	Pdf

52	Interview	<u>Marco Mastretta presidente iniziativa car sharing -Tema: Mobilità intelligente</u>	Italian	Pdf
53	Interview	<u>A. Poggio, vicedirettore di Legambiente -Tema: Mobilità intelligente</u>	Italian	Pdf
54	Factsheet	<u>Mobilità compatibile</u>	Italian	Pdf
55	Interview	<u>Viabilità ciclistica Menichetti di Fondazione Legambiente Innovazione</u>	Italian	Pdf
56	Interview	<u>Raffaele Sforza di Fiab, Federazione Italiana Amici della Bicicletta -Tema: mobilità intelligente</u>	Italian	Pdf
57	Factsheet	<u>Turismo sostenibile e responsabile</u>	Italian	Pdf
58	Interview	<u>Umberto di Maria, uno dei fondatori del Movimento Italiano del Turismo Responsabile -Tema: mobilità intelligente</u>	Italian	Pdf
59	Interview	<u>Valentina Castellani del Gruppo Ricerca Sviluppo Sostenibile facoltà Scienze Ambientali Università Bicocca di Milano</u>	Italian	Pdf
60	Factsheet	<u>Mobilità e pianificazione urbana sostenibile</u>	Italian	Pdf
61	Interview	<u>Helmut Moroder presidente commissione trasporti Comune di Bolzano -Tema: mobilità intelligente</u>	Italian	Pdf
62	Factsheet	<u>Agrofuel Biofuel</u>	Italian	Pdf
62	Interview	<u>Dr. Giuliana D'Imporzano del gruppo ricicla, laboratorio biomasse, della facoltà di agraria dell'Università di Milano</u>	Italian	Pdf
63	Factsheet	<u>Quale auto scegliere per inquinare di meno</u>	Italian	Pdf
64	Interview	<u>Andrea Poggio, vicedirettore di Legambiente sul tema delle auto -Tema: mobilità intelligente</u>	Italian	Pdf
65	Factsheet	<u>Guidare inquinando meno</u>	Italian	Pdf
66	Interview	<u>Cornelia Tignonsini presidente Ecodrive Quality Alliance -Tema: mobilità intelligente</u>	Italian	Pdf
67	Interview	<u>Arcangelo Merella presidente Euromobility -Tema: mobilità intelligente</u>	Italian	Pdf
68	Factsheet	<u>Acquisti Verdi</u>	Italian	Pdf
69	Interview	<u>Riccardo Rifici della Direzione Salvaguardia Ambientale del Ministero dell'Ambiente</u>	Italian	Pdf
70	Factsheet	<u>Aziende Verdi</u>	Italian	Pdf
71	Interview	<u>Intervista a Fabio Iraldo, ricercatore dell'Istituto Energia e Ambiente dell'Università Bocconi</u>	Italian	Pdf
72	Interview	<u>Enrico Cancila responsabile sviluppo sostenibile della società della Regione Emilia Romagna Ervet</u>	Italian	Pdf

D5.1 DELIVERABLE WEB SITE CORALI

D5 DOCUMENTS PUBLISHED ON WEB SITE

No	Typology (local factsheet, interview...)	Title	Language	Format
1	Factsheet	Climate change 1 general overview of causes, facts and issues	French	PDF
2	Interview	Jean Jouzel: climatologist, glaciologist)	French	PDF
3	Factsheet	Climate change 2 energy issues	French	PDF
4	Interview	Yves Cochet : delegated, author of the boock« Pétrole Apocalypse »	French	PDF
5	Factsheet	Climate change 3 Technological illusions and false solutions	French	PDF
6	Factsheet	Climate change 4 cutting emissions by 4 by 2050, “	French	PDF
7	Factsheet	Food and agriculture: culture and production issues.	French	PDF
8	Interview	Frédéric Thomas; Farmer, agronomist.	French	PDF
9	Factsheet	Food and agriculture 2: purchase and consumption issues	French	PDF
10	Factsheet	New house	French	PDF
11	Interview	Jean Pierre Oliva : creator of the « Domus construction vivante »	French	PDF
12	Factsheet	Existing House	French	PDF
13	Factsheet	Energy Labelling	French	PDF
14	Interview	Raphaël Claustre : director of the CLER	French	PDF
15	Factsheet	Summer cooling	French	PDF
16	Factsheet	Thermal solar panels	French	PDF
17	Factsheet	Produce heat : stoves, chimneys and biomass	French	PDF
18	Factsheet	Heat Pumps: geothermal and efficient electric heat pump	French	PDF
19	Factsheet	Climato sceptics: problem and solutions	French	PDF
20	Interview	Hervé le Treut (climatologist)	French	PDF
21	Factsheet	Produce electricity: photovoltaic	French	PDF
22	Factsheet	Produce electricity: Mini and micro wind power, mini-hydropower	French	PDF
23	Factsheet	The liberalized electricity market	French	PDF
24	Interview	Patrick Behm (PDG d'ENERCOOP	French	PDF
25	Factsheet	Efficient use of electricity: lighting appliances (home, outdoor lighting, schools)	French	PDF
26	Factsheet	Energy labels and correct use of domestic appliances	French	PDF

27	Interview	Sophie Attali (responsible of the team Topten)	French	PDF
28	Factsheet	Waste reduction and recycling	French	PDF
29	Factsheet	Water management	French	PDF
30	Interview	Mr Kennou World water institute director	French	PDF
31	Factsheet	From automobility to multimodality	French	PDF
32	Interview	Jean Sivardiere; president of the FNAUT.	French	PDF
33	Factsheet	Mobility on foot and in bike	French	PDF
34	Factsheet	Sustainable tourism	French	PDF
35	Interview	Jean Pierre Lamie fonder of the association “voyageurs et voyageurs éco responsable”	French	PDF
36	Factsheet	Sustainable urban planning and mobility	French	PDF
37	Factsheet	Agrofuels and biofuels	French	PDF
38	Interview	Pierre Perbos : member of the RAC-F	French	PDF
39	Factsheet	Which car to choose to pollute less	French	PDF
40	Factsheet	Driving behaviour	French	PDF
41	Factsheet	Green responsibility in the private sector.	French	PDF
42	Factsheet	Greenwashing and other advertising issues	French	PDF
43	Interview	David Solon : Managing Editor TERRA ECO	French	PDF

D5.1 DELIVERABLE WEB SITE EMA RTV

Nowadays, it seems to be essential to have a good Internet communication strategy for the success of a project. In the case of Dynamo Effect, lots of decisions have been taken, in order to make the web tool a powerful one. The Dynamo was regularly updated with the new fact sheets, with new links about each topics, etc. We also launched a Facebook page to promote the Dynamo Project within the Facebook community. The coordination team contacted lots of online information website to widespread the contents and the domain of Dynamo web page. In some cases, interviews of the coordinator have been recorded and transcript in the page of the online information website (for example Wave Magazine). The target was the Internet user, especially the ones interested in the campaign topics.

EMA RTV's team of coordination decided at the beginning of the project to broadcast the Dynamo shows in live, each Friday in the morning, one of the peak audience of EMA RTV's grid. This also means that, for each interview realized during the radio shows, there is no extended version recorded before. In each radio show, we decided to make between 2 to 4 interviews, so that we could have lots of different points of view. That's the reason why we have 30 programs, 30 PDF documents but 84 persons interviewed. The transcriptions of each interview have not been done literal: these are synthesis of the answers of these 84 specialists.

D5 DOCUMENTS PUBLISHED ON WEB SITE

No	Typology (local factsheet, interview...)	Title	Language	Format
1	Interview	Antonio Pomares – CECU	Spanish	PDF
2	Interview	José María González – Gesternova	Spanish	PDF
3	Interview	José Santamarta – WWI	Spanish	PDF
4	Interview	Manuel Glez. De Molina – UPO	Spanish	PDF
5	Interview	Francisco Casero – CAAE	Spanish	PDF
6	Interview	Agustín Adarve – architect	Spanish	PDF
7	Interview	M ^a del Rosario Heras – Real Sdad. Esp. Física	Spanish	PDF
8	Interview	Cristina Alba - architect	Spanish	PDF
9	Interview	Juan Manuel Rojas – Hombre de Piedra	Spanish	PDF
10	Interview	Andrés Ros – Universidad Cardenal Herrera	Spanish	PDF
11	Interview	Enrique Belloso – Consejería de Vivienda	Spanish	PDF
12	Interview	Juan Francisco Coronel – Calener project	Spanish	PDF
13	Interview	José Luís García – Greenpeace.	Spanish	PDF
14	Interview	Manuel Sarabia – Universidad de Valladolid	Spanish	PDF
15	Interview	Valeriano Ruiz – Universidad de Sevilla	Spanish	PDF
16	Interview	Cristina Vega – Agencia Local de Energía	Spanish	PDF
17	Interview	Carmen Rodríguez – ADECES	Spanish	PDF
18	Interview	Ramón Pérez Montoya – Soliclima	Spanish	PDF
19	Interview	Miguel Cervera – FECECA	Spanish	PDF
20	Interview	Javier Leal – Universidad de Cádiz	Spanish	PDF
21	Interview	Manuel Rivas – GALISOL	Spanish	PDF
22	Interview	José Luís García – Greenpeace	Spanish	PDF
23	Interview	Juan Antonio Anta – UPO	Spanish	PDF
24	Interview	Enrique Valero – Universidad de Vigo	Spanish	PDF
25	Interview	Antonio Barba – Empresol	Spanish	PDF
26	Interview	Pablo Gosálvez – IDAE	Spanish	PDF
27	Interview	Antonia Jiménez – CIATESA	Spanish	PDF

28	Interview	Juan Francisco Coronel – Universidad Sevilla	Spanish	PDF
29	Interview	José Cidras – Universidad de Vigo	Spanish	PDF
30	Interview	Francisco Castejón – Ecologistas en acción	Spanish	PDF
31	Interview	María José Jiménez – CIEMAT	Spanish	PDF
32	Interview	Javier Vallés – Universidad de Almería	Spanish	PDF
33	Interview	Fernando Delgado – TUSSAM	Spanish	PDF
34	Interview	Javier Leal – Universidad de Cádiz	Spanish	PDF
35	Interview	José Antonio Lacal – BIOPTIMA Jaén	Spanish	PDF
36	Interview	Mariano Barroso - APREAN	Spanish	PDF
37	Interview	Evangelina Nucete – WWF	Spanish	PDF
38	Interview	Antonio Pomares – CECU	Spanish	PDF
39	Interview	José María González – GESTERNOVA	Spanish	PDF
40	Interview	José Santamarta – World Watch Institute	Spanish	PDF
41	Interview	Valeriano Ruíz – Universidad de Sevilla	Spanish	PDF
42	Interview	Jerónimo Aguado – Plataformas Rurales	Spanish	PDF
43	Interview	Sara Pizzinato – Greenpeace	Spanish	PDF
44	Interview	Luís Gómez – producto SABIO	Spanish	PDF
45	Interview	José Luís García – Greenpeace	Spanish	PDF
46	Interview	Joaquín Villar – Agencia Andaluza Energía	Spanish	PDF
47	Interview	José Manuel Golpe–Agencia Energía A Coruña	Spanish	PDF
48	Interview	Francisco Márquez – Diputación de Málaga	Spanish	PDF
49	Interview	Cristina Cañada – IDAE	Spanish	PDF
50	Interview	Gonzalo Torralvo – ASIMELEC	Spanish	PDF
51	Interview	Enrique Montero – Universidad de Cádiz	Spanish	PDF
52	Interview	Pedro Fera – EMA-RTV	Spanish	PDF
53	Interview	Juan Carlos Atienza, SEO Bird Life	Spanish	PDF
54	Interview	Luís González, Ecologistas en acción	Spanish	PDF
55	Interview	José Santamarta, World Watch Institute	Spanish	PDF
56	Interview	Daniel de la Torre, Consejería Medio Ambiente	Spanish	PDF
57	Interview	Sergio Boix, TOM COMPOST	Spanish	PDF
58	Interview	Daniel López, Ecologistas en acción	Spanish	PDF
59	Interview	Pedro Brufao, AENS Ríos con vida	Spanish	PDF
60	Interview	Alejandro Ramos, Agencia Andaluza del Agua	Spanish	PDF
61	Interview	Juan Antonio Perales, Universidad de Cádiz	Spanish	PDF
62	Interview	Julio Barea, Greenpeace	Spanish	PDF
63	Interview	Abel Lacalle, Universidad de Almería	Spanish	PDF
64	Interview	José Fiscal, Consejería de Medio Ambiente	Spanish	PDF
65	Interview	Saturnino Moreno, Agenda 21 Málaga	Spanish	PDF
66	Interview	Ricardo Marqués, A Contramano	Spanish	PDF
67	Interview	Javier Gómez Limón, Europark España	Spanish	PDF
68	Interview	Miguel Andreu, Hoteles Montes	Spanish	PDF
69	Interview	Sara Pizzinato, Greenpeace	Spanish	PDF
70	Interview	María Dolores Gómez, Diputación de Cádiz	Spanish	PDF
71	Interview	Fernando Delgado, TUSSAM	Spanish	PDF
72	Interview	Claudio de Santis, TUCANO BIKES	Spanish	PDF
73	Interview	Cristina Vega, Agencia Local Energía Sevilla	Spanish	PDF
74	Interview	Javier Cañizares, Corporación Tecnológica	Spanish	PDF
75	Interview	Juan Luís Pla, IDAE	Spanish	PDF
76	Interview	Joaquín Borja García, TOYOTA	Spanish	PDF
77	Interview	Mónica Maeso, COMPARTIR.ORG	Spanish	PDF
78	Interview	Gema Cantero, Agencia Andaluza de la Energía	Spanish	PDF
79	Interview	Jorge Castellanos, RACE	Spanish	PDF
80	Interview	Valeriano Ruíz, Universidad de Sevilla	Spanish	PDF

81	Interview	Javier González, Ecologistas en acción	Spanish	PDF
82	Interview	Amparo Manso, Agencia Andaluza de la Energía	Spanish	PDF
83	Interview	Evangelina Nucete, WWF	Spanish	PDF
84	Interview	Miguel Amador, CAAE	Spanish	PDF

D5.1 DELIVERABLE WEB SITE RADIO NEAR FM

We improved, according with the instructions of the coordinator:

- the layout of the local factsheets
- the layout of the interviews

DOCUMENTS PUBLISHED ON WEB SITE (D 5)

No	Typology (local factsheet, interview...)	Title	Language	Format
1	Local Factsheet	Climate change	English	pdf
2	Local Factsheet	Converging Challenges	English	pdf
3	Local Factsheet	Food and Agriculture (1)	English	pdf
4	Local Factsheet	Food and Agriculture (2)	English	pdf
5	Local Factsheet	Energy Smart Buildings	English	pdf
6	Local Factsheet	Future Proofing our existing buildings	English	pdf
7	Local Factsheet	Green Homes	English	pdf
8	Local Factsheet	Solar Design	English	pdf
9	Local Factsheet	Warmer Communities	English	pdf
10	Local Factsheet	Warmer Homes	English	pdf
11	Local Factsheet	Heating and Cooling (1)	English	pdf
12	Local Factsheet	Heating and Cooling (2)	English	pdf
13	Local Factsheet	Green Electricity (1)	English	pdf
14	Local Factsheet	Green Electricity (2)	English	pdf
15	Local Factsheet	Green Electricity (3)	English	pdf
16	Local Factsheet	Electricity End Use (1)	English	pdf
17	Local Factsheet	Electricity End Use (2)	English	pdf
18	Local Factsheet	Electricity End Use (3)	English	pdf
19	Local Factsheet	Recycle and Reuse (1)	English	pdf
20	Local Factsheet	Recycle and Reuse (2)	English	pdf
21	Local Factsheet	Smart Mobility (1)	English	pdf
22	Local Factsheet	Smart Mobility (2)	English	pdf
23	Local Factsheet	Smart Mobility (3)	English	pdf
24	Local Factsheet	Smart Vehicles	English	pdf
25	Local Factsheet	Which car to choose?	English	pdf
26	Local Factsheet	Green Procurement	English	pdf
27	Local Factsheet	Green Tourism	English	pdf
28	Local Factsheet	Green Business	English	pdf
29	Local Factsheet	Transition Towns	English	pdf
30	Local Factsheet	Cloughjordan Ecovillage	English	pdf
No	Typology (local	Title	Language	Format

	factsheet, interview...)			
31	Interview transcript	Climate change	English	pdf
2	Interview transcript	Converging Challenges	English	pdf
3	Interview transcript	Food and Agriculture (1)	English	pdf
4	Interview transcript	Food and Agriculture (2)	English	pdf
5	Interview transcript	Energy Smart Buildings	English	pdf
6	Interview transcript	Future Proofing our existing buildings	English	pdf
7	Interview transcript	Green Homes	English	pdf
8	Interview transcript	Solar Design	English	pdf
9	Interview transcript	Warmer Communities	English	pdf
10	Interview transcript	Warmer Homes	English	pdf
11	Interview transcript	Heating and Cooling (1)	English	pdf
12	Interview transcript	Heating and Cooling (2)	English	pdf
13	Interview transcript	Green Electricity (1)	English	pdf
14	Interview transcript	Green Electricity (2)	English	pdf
15	Interview transcript	Green Electricity (3)	English	pdf
16	Interview transcript	Electricity End Use (1)	English	pdf
17	Interview transcript	Electricity End Use (2)	English	pdf
18	Interview transcript	Electricity End Use (3)	English	pdf
19	Interview transcript	Recycle and Reuse (1)	English	pdf
20	Interview transcript	Recycle and Reuse (2)	English	pdf
21	Interview transcript	Smart Mobility (1)	English	pdf
22	Interview transcript	Smart Mobility (2)	English	pdf
23	Interview transcript	Smart Mobility (3)	English	pdf
24	Interview transcript	Smart Vehicles	English	pdf
25	Interview transcript	Which car to choose?	English	pdf
26	Interview transcript	Green Procurement	English	pdf
27	Interview transcript	Green Tourism	English	pdf
28	Interview transcript	Green Business	English	pdf
29	Interview transcript	Transition Towns	English	pdf
30	Interview transcript	Cloughjordan Ecovillage	English	pdf

D5.1 DELIVERABLE WEB SITE KLUBRADIO

Klubradio has participated in the planning of the website which was basically formatted by Legambiente. We translated all the necessary sentences and words into Hungarian in order to make it easier for the user of the webpage. The Project Board has made the decisions together concerning the structure of the webpage and local fact sheets/ interviews. According to the instructions of our project coordinator we also changed the format of the local fact sheets and interviews during the campaign. Content of the fact sheets:

Topic

Introduction: presentation of situation and problems

What to do: presentation of best practices, products and comparison

Facilitations and contributions

More information: links for technical and scientific information on other website

D5 DOCUMENTS PUBLISHED ON WEB SITE

No	Typology (local factsheet, interview...)	Title	language	format	...
1	Local fact sheet	Mitigation	Hungarian	Defined on the European Level	
2	Local fact sheet	Adaptation	Hungarian	Defined on the European Level	
3	Local fact sheet	Sustainability	Hungarian	Defined on the European Level	
4	Local fact sheet	Existing House	Hungarian	Defined on the European Level	
5	Local fact sheet	New House	Hungarian	Defined on the European Level	
6	Local fact sheet	Passive house	Hungarian	Defined on the European Level	
7	Local fact sheet	Energy labelling	Hungarian	Defined on the European Level	
8	Local fact sheet	Summer Cooling	Hungarian	Defined on the European Level	
9	Local fact sheet	Produce heat 1 : solar	Hungarian	Defined on the European Level	
10	Local fact sheet	Produce heat 2 : biomass	Hungarian	Defined on the European Level	
11	Local fact sheet	Heat-pumps	Hungarian	Defined on the European Level	
12	Local fact sheet	Heating systems	Hungarian	Defined on the European Level	
13	Local fact sheet	Produce electricity: photovoltaic	Hungarian	Defined on the European Level	
14	Local fact sheet	Produce electricity: mini wind and hydropower	Hungarian	Defined on the European Level	
15	Local fact sheet	The liberalizes	Hungarian	Defined on the	

		electricity market		European Level	
16	Local fact sheet	Efficient use of energy 1 : lighting	Hungarian	Defined on the European Level	
17	Local fact sheet	Efficient use of energy 2 : appliances	Hungarian	Defined on the European Level	
18	Local fact sheet	Labels	Hungarian	Defined on the European Level	
19	Local fact sheet	Waste reduction and recycling	Hungarian	Defined on the European Level	
20	Local fact sheet	Water management	Hungarian	Defined on the European Level	
21	Local fact sheet	From automodality to multimodality	Hungarian	Defined on the European Level	
22	Local fact sheet	Bike and foot mobility	Hungarian	Defined on the European Level	
23	Local fact sheet	Sustainable tourism	Hungarian	Defined on the European Level	
24	Local fact sheet	Sustainable planning	Hungarian	Defined on the European Level	
25	Local fact sheet	Mobility behaviour	Hungarian	Defined on the European Level	
26	Local fact sheet	Which car to choose to pollute less	Hungarian	Defined on the European Level	
27	Local fact sheet	Green responsibility	Hungarian	Defined on the European Level	
28	Local fact sheet	Green companies	Hungarian	Defined on the European Level	
29	Local fact sheet	Food and agriculture 1 : food miles	Hungarian	Defined on the European Level	
30	Local fact sheet	Food and agriculture II: industrial vs. organic agriculture	Hungarian	Defined on the European Level	
31	interview	Climate conference in Copenhagen	hungarian	Full length interview in transcription	
32	interview	Adaptation - Interview with Istvan Lang	Hungarian	Full length interview in transcription	
33	interview	Sustainability – Interviews with Ivan Gyulai	Hungarian	Full length interview in transcription	
34	interview	Artificial and natural additions in food production	Hungarian	Full length interview in transcription	
35	interview	Controlled bioproducts	Hungarian	Full length interview in transcription	
36	interview	Bioproducts in Hungary	Hungarian	Full length interview in transcription	
37	interview	Interview with Daniel Szelenyi, the owner of a 100 years old house	Hungarian	Full length interview in transcription	
38	interview	Interview with	Hungarian	Full length	

		architect Péter Medgyasszay		interview in transcription	
39	interview	Passive house – interview with producer György Mihály, who owns and filmed a passive house	Hungarian	Full length interview in transcription	
40	interview	Interview with Zsuzsanna Király, Energiaklub	Hungarian	Full length interview in transcription	
41	interview	Shading – interview with architect Peter Medgyasszay	Hungarian	Full length interview in transcription	
42	interview	Reslieague in Hungary	Hungarian	Full length interview in transcription	
43	interview	Local system heating power plant in Pornoapati	Hungarian	Full length interview in transcription	
44	interview	Use of geothermal energy – interview with Gabor Szita	Hungarian	Full length interview in transcription	
45	interview	Heating systems – interview with the leader of the termotechnical section of Robert Bosch Ltd.	Hungarian	Full length interview in transcription	
46	interview	Solar Cells – interview with university professor István Farkas	Hungarian	Full length interview in transcription	
47	interview	Magnetic Chinese Wind Mill	Hungarian	Full length interview in transcription	
48	interview	Changing energy provider – interview with the Office for Customers' Rights, Johanna Ottlokan	Hungarian	Full length interview in transcription	
49	interview	Client contra supplier – interview with Aniko Haraszti, Association for Conscious Consumers	Hungarian	Full length interview in transcription	
50	interview	Lighting – Interview with Zsuzsanna Király, Energiaklub and János Nagy, Lighting Techniques Ltd.	Hungarian	Full length interview in transcription	
51	interview	Household appliances – Fanni Mészáros, CECED	Hungarian	Full length interview in transcription	

		Hungary and GYula Szabó, Ökoszolgálat			
52	interview	Energy labelling of household appliances	Hungarian	Full length interview in transcription	
53	interview	Interview with the Association for Waste Management, Szilvia Graczka	Hungarian	Full length interview in transcription	
54	interview	Water management – interview with Péter Kozák head of department in Water management and Environment Protection Directorate	Hungarian	Full length interview in transcription	
55	interview	Quality of the water in River Danube – hydrobiologist, István Csányi	Hungarian	Full length interview in transcription	
56	interview	Fees for traffic jams – Louise J. Melander, Swedish Administration Department for Traffic Fees	Hungarian	Full length interview in transcription	
57	interview	Different types of roundabouts – Erzsébet Hóz, Institute for Traffic Management	Hungarian	Full length interview in transcription	
58	interview	Situation for bike users, how to encourage the population to use a bike – Kristóf Szabó, Center for Traffic Development	Hungarian	Full length interview in transcription	
59	interview	Passenger Coordination to Fill a Car – Kenguru, Service for passenger Coordination	Hungarian	Full length interview in transcription	
60	interview	Fuel Consumption of Cars – István Emőd, University of Polytechnic Budapest	Hungarian	Full length interview in transcription	
61	interview	Cars run with water, György Egely, inventor	Hungarian	Full length interview in transcription	
62	interview	The spread of Hydrogen Technologies, Ketanol Factory in Dunaföldvár – Iván	Hungarian	Full length interview in transcription	

		Gyulai, Ecological Institute			
63	interview	From the cradle to the cradle – Máté Kriza, expert	Hungarian	Full length interview in transcription	
64	interview	Recycling communal waste – Gábor István, PCP Green Energy Ltd.	Hungarian	Full length interview in transcription	

D5.1 DELIVERABLE WEB SITE RADIO ORANGE

D5 DOCUMENTS PUBLISHED ON WEB SITE

No	Typology (local factsheet, interview...)	Title	Language	Format
1	Radio show	Climate change	German	mp3
2	Factsheet	Climate change	German	pdf
3	Interview	Climate change	German	pdf
4	Radio show	The flow of energy	German	mp3
5	Factsheet	The flow of energy	German	pdf
6	Interview	The flow of energy	German	pdf
7	Radio show	Energy-saving-potentials, power efficiency	German	mp3
8	Factsheet	Energy-saving-potentials, power efficiency	German	pdf
9	Interview	Energy-saving-potentials, power efficiency	German	pdf
10	Radio show	Definitions	German	mp3
11	Factsheet	Definitions	German	pdf
12	Interview	Definitions	German	pdf
13	Radio show	Dynamic processes, time dependences	German	mp3
14	Factsheet	Dynamic processes, time dependences	German	pdf
15	Interview	Dynamic processes, time dependences	German	pdf
16	Radio show	Peak oil, peak everything	German	mp3
17	Factsheet	Peak oil, peak everything	German	pdf
18	Interview	Peak oil, peak everything	German	pdf
19	Radio show	Biomass energy competition	German	mp3
20	Factsheet	Biomass energy competition	German	pdf
21	Interview	Biomass energy competition	German	pdf
22	Radio show	Geothermal energy, heat pumps	German	mp3
23	Factsheet	Geothermal energy, heat pumps	German	pdf
24	Interview	Geothermal energy, heat pumps	German	pdf
25	Radio show	Photovoltaics	German	mp3
26	Factsheet	Photovoltaics	German	pdf
27	Interview	Photovoltaics	German	pdf
28	Radio show	Water power	German	mp3
29	Factsheet	Water power	German	pdf
30	Interview	Water power	German	pdf
31	Radio show	Atomic power	German	mp3
32	Factsheet	Atomic power	German	pdf
33	Interview	Atomic power	German	pdf
34	Radio show	Green electricity – the legal situation	German	mp3
35	Factsheet	Green electricity – the legal situation	German	pdf
36	Interview	Green electricity – the legal situation	German	pdf
37	Radio show	Electric mobility	German	mp3
38	Factsheet	Electric mobility	German	pdf
39	Interview	Electric mobility	German	pdf
40	Radio show	Public transport	German	mp3
41	Factsheet	Public transport	German	pdf
42	Interview	Public transport	German	pdf

43	Radio show	Freight traffic	German	mp3
44	Factsheet	Freight traffic	German	pdf
45	Interview	Freight traffic	German	pdf
46	Radio show	Mobility is not the same as traffic	German	mp3
47	Factsheet	Mobility is not the same as traffic	German	pdf
48	Interview	Mobility is not the same as traffic	German	pdf
49	Radio show	Speed	German	mp3
50	Factsheet	Speed	German	pdf
51	Interview	Speed	German	pdf
52	Radio show	Regional planning, streets and induced traffic	German	mp3
53	Factsheet	Regional planning, streets and induced traffic	German	pdf
54	Interview	Regional planning, streets and induced traffic	German	pdf
55	Radio show	Agrosprit	German	mp3
56	Factsheet	Agrosprit	German	pdf
57	Interview	Agrosprit	German	pdf
58	Radio show	Housing of the future	German	mp3
59	Factsheet	Housing of the future	German	pdf
60	Interview	Housing of the future	German	pdf
61	Radio show	Heating and cooling	German	mp3
62	Factsheet	Heating and cooling	German	pdf
63	Interview	Heating and cooling	German	pdf
64	Radio show	Energy saving lamps	German	mp3
65	Factsheet	Energy saving lamps	German	pdf
66	Interview	Energy saving lamps	German	pdf
67	Radio show	Energy self-sufficient communities	German	mp3
68	Factsheet	Energy self-sufficient communities	German	pdf
69	Interview	Energy self-sufficient communities	German	pdf
70	Radio show	Gas crisis	German	mp3
71	Factsheet	Gas crisis	German	pdf
72	Interview	Gas crisis	German	pdf
73	Radio show	Regional, communal and national energy saving cuts	German	mp3
74	Factsheet	Regional, communal and national energy saving cuts	German	pdf
75	Interview	Regional, communal and national energy saving cuts	German	pdf
76	Radio show	Energy and lifestyle	German	mp3
77	Factsheet	Energy and lifestyle	German	pdf
78	Interview	Energy and lifestyle	German	pdf
79	Radio show	Counsel and control	German	mp3
80	Factsheet	Counsel and control	German	pdf
81	Interview	Counsel and control	German	pdf
82	Radio show	Fairness (ecological footprint)	German	mp3
83	Factsheet	Fairness (ecological footprint)	German	pdf
84	Interview	Fairness (ecological footprint)	German	pdf
85	Radio show	Energy saving potential in industry	German	mp3
86	Factsheet	Energy saving potential in industry	German	pdf
87	Interview	Energy saving potential in industry	German	pdf
88	Radio show	Energy and food	German	mp3
89	Factsheet	Energy and food	German	pdf
90	Interview	Energy and food	German	pdf

D5.1 DELIVERABLE WEB SITE RADIO DREYECKLAND

We improved, according with the instructions of the coordinator:

- the layout of the local factsheets
- the layout of the interviews

We translated all the sentences, documents, etc. into German to facilitate the use of the web site at the European level.

As item the claim of the campaign:

“Dynamo Effect the network transmitting a new energy. 300 radios in 7 countries to inform about the climate change and intelligent use of energy”

D5 DOCUMENTS PUBLISHED ON WEB SITE

No	Typology (local factsheet, interview, script...)	Title	Language: German	Format: pdf
1	Fs fact sheet	<u>Fact Sheet: Klimawandel und Energiepolitik</u>		
2	Iv Interview	<u>Interview mit Marcel Haenggi</u>		
3	Script Sc	Konfliktfeld Klimawandel		
4	fs	<u>Klimaschutz an Schulen - Heizen, Stromsparen, energieeffizientes Wohnen</u>		
5	script	Sendungsscript: Klimaschutz an Schulen		
6	lv	<u>Dieter seyfried, almut witzel</u>		
7	fs	<u>Klimaschutz und Bildung für nachhaltige Entwicklung</u>		
8	lv	<u>Die Weltklimakonferenz "Cooling down" - Interview mit Dr. O. Ulrich</u>		
9	lv	<u>Interview mit Tilman Langner</u>		

10	script	Lernen, gestalten, verändern - wo steht die Bildung für den Klimaschutz in Deutschland?		
11	script	Frauen stärken – Klima wandeln		
12	lv	<u>Interviews mit Grace Mketto INADES, Waha Mary Kaara, Ulrike Röhr und Mimou Hemmati GENANET, Chinwe Speranza vom DIE, Claudia Burckhardt, Martha Mwasu</u>		
13	fs			
14	script	Tabakluga's Reise zur Vernunft - best of Dynamo Effect		
15	lv	Bettina Cruz		
16	fs	Energieautonomie, zentral/dezentral/AKW		
17	script	Die Stadt nach dem Öl - Wege in die Post-Erdölgesellschaft		
18	lv	<u>Interview Transition Town Initiative Berlin-Friedrichshain</u>		
19	fs	Transition town power down		
20	script	Kein sauberes Wasser ohne saubere Energie		
21	lv	<u>Interview mit Nik Geiler, Thea August und Kirsten Bredenbeck</u>		
22	fs	<u>Fact Sheet Wassermanagment</u>		
23	script	Gemüse im Abo - Sonne im Topf		
24	lv	Rolf Behringer - Solarkocher		
25	fs	<u>Fact Sheet Landwirtschaft</u>		
26	script	Alles vom Acker - sind Bioenergiedörfer energieautark?		

27	iv			
28	fs	Bioenergiedörfer – Georg Löser		
29	script	Aus Alt mach Öko – Ein Portrait des „umweltfreundlichsten Hotels der Welt“		
30	iv	<u>Interview Betram Spaeth</u>		
31	fs	<u>Fact Sheet Wohnen, Beherbergung, Energy Labels</u>		
32	fs	<u>Fact Sheet Wohnen Altbau</u>		
34	script	Dicke Mauern, schlanker Verbrauch – Wohnen im „KleeHaus“		
35	fs	<u>Fact Sheet Wohnen Altbau</u>		
36	fs	<u>Fact Sheet_Wohnen_Nebau</u>		
37	iv	<u>Interview mit dem Projektinitiator Jörg Lange</u>		
38	script	Wohnklimawandel – auf dem Hof und in der Platte		
39	iv	<u>Roland Rombach: Passivhochhaus</u>		
40	iv	<u>Willi Sutter: Altbauanierung</u>		
41	fs			
42	script	Biomasse Holz - Chancen und Gefahren der Energieerzeugung mit Holz		
43	fs	<u>fact sheet: Holzenergie zur Strom- und Wärmeerzeugung</u>		
44	iv	<u>Interview mit dem Förster Peter Wohlleben</u>		
45	script	Elektrische Wärmepumpen: Fluch oder Segen?		
46	fs	<u>Elektro-Wärmepumpen: Effizienz und Wirtschaftlichkeit in der Praxis</u>		
47	iv	Sendescript		

58	script	Wärme und Strom aus einer Hand - Chancen der Kraft-Wärme-Kopplung		
49	fs	<u>Fact sheet BHKW</u>		
50	iv	<u>Interview mit Christian Meyer</u>		
51	script	Wem gehört das Stromnetz?		
52	iv	<u>Interview Hermann Scheer</u>		
53	fs	Strommarkt im Wandel		
54	script	Welche Zukunft für die Solarbranche?		
55	fs	<u>Fact Sheet Photovoltaik</u>		
56	iv	<u>Interview mit Andreas Markowsky und Bernward Janzing</u>		
57	script	Vom Winde verweht, nichts mehr im Fluss?		
58	fs	<u>Wind- und Wasserkraft</u>		
59	iv	<u>Interview mit Bettina Cruz Velazquez</u>		
60	iv	<u>Interview mit Nik Geiler</u>		
61	script	Öko-fair und effizient wirtschaften		
62	fs	<u>Fact Sheet - Nachhaltigkeitskennzeichen für Produkte</u>		
63	iv	<u>Interview Sascha Klemz</u>		
64	script	Stromsparcheck – von Fernsehen bis Facebook		
65	fs	<u>Fact sheet Beleuchtung</u>		
66	iv	<u>Interview C. Barthel</u>		
67	script	kein unbeschriebenes Blatt - Wie die globale Papierindustrie Ökologie und soziale Rechte missachtet		

68	fs	<u>Fact Sheet: Recycling Beispiel Papier</u>		
69	iv	<u>Interview mit Barbara Happe</u>		
70	script	Rettet die Aale! Kein sauberes Wasser ohne saubere Energie		
71	fs	<u>Fact Sheet Wassermanagment</u>		
72	iv	<u>Interview mit Nik Geiler, Thea August und Kirsten Bredenbeck</u>		
73	script	Multimodale Mobilität I: Fahr Rad!		
74	fs	<u>Fact Sheet Fuß- und Radverkehr</u>		
75	iv	<u>Interview mit Johannes Bruns (ADFC)</u>		
76	script	Multimodale Mobilität II: Mobil ohne Auto!		
77	fs	<u>Fact Sheet - Multimodale Mobilität</u>		
78	iv	<u>interview mit einem car sharer</u>		
79	script	Liberté, égalité, gratuité! ÖPNV für lau		
80	fs	<u>Fact Sheet - Multimodale Mobilität</u>		
81	iv	Klimaplenum bremen		
82	script	Reclaim the space – Die Welt liegt dir zu Füßen!		
83	fs	<u>Mobil zu Fuß und mit dem Rad</u>		
84	iv	<u>Interview mit FUSS e.V.</u>		
85	script	Über den Wolken – Tourismus und Klima		
86	fs	<u>Tourismus- Flugverkehr-Mobilität</u>		
87	iv	<u>„Es wird prognostiziert, dass die Emissionen des Tourismus, wenn man nichts unternimmt, bis zum Jahre 2035 um das Zweieinhalbfache ansteigen.“</u>		

88	script	Lauter Kinder statt lauter Autoverkehr - Das Mobilitätskonzept im ökologischen Modellstadtteil Vauban		
89	iv	<u>Interview Verein für autofreies Wohnen - Vauban</u>		
90	fs	Verhalten und Parkordnung...		
91	script	Mobil unter Strom – der Hype um e-mobility		
92	iv	<u>Interview Winfried Wolf</u>		
93	fs	luciano		
94	script	eine aufgeheizte Atmosphäre - Konfliktfeld Agrotreibstoffe		
95	iv	<u>„Das sind sehr harte Arbeitsbedingungen in glühender Sonne ohne Schutz mit minimaler Bezahlung“</u>		
96	fs	luciano		
97	script	Fleischlos glücklich - oder die Reise der grünen Sojabohne		
98	iv	<u>„Der ökologische Landbau hat die Nase vorn“ - Interview mit Karl von Koerber</u>		
99	fs	Green new deal?		